



Media Release

For Immediate Release
December 3, 2019

Contact: Rep. Katrina Shankland
office: (608) 267-9649

Sec. Frostman and Rep. Shankland Co-Hosted Roundtable on Workforce Development

STEVENS POINT – Today, Department of Workforce Development (DWD) Secretary-designee Caleb Frostman and Rep. Katrina Shankland (D-Stevens Point) co-hosted a roundtable discussion at Mid-State Technical College in Stevens Point on workforce development, talent attraction, and retention. Attendees included major local employers, workforce development leaders, and representatives from area educational institutions.

Rep. Shankland issued the following statement following the discussion:

“I’m thrilled that Secretary-designee Frostman accepted my invitation to come to Stevens Point today and hear from local workforce development, educational institutions, skilled trades, and business leaders about talent attraction and retention in the workforce. As the ranking member on the Assembly Committee on Workforce Development and a member of the Governor’s Council on Workforce Investment, I am focused on supporting our workers and employers by investing in our educational institutions and strengthening the workforce pipeline.”

“Today’s roundtable gave us all the chance to come together and openly discuss the challenges and opportunities for Wisconsin workers and employers, especially the need for talent attraction and retention. These conversations are crucial to ensuring that we are as effective and equitable as possible when making policy decisions that will have long-lasting effects on the Wisconsin workforce.”

Secretary-designee Frostman added, "Roundtable discussions like the one we held today give us the opportunity to connect the dots, tailoring workforce solutions to the unique needs of employers in different regions across the state while also bearing in mind the broader context. When we work together and can draw from folks’ unique experiences across the state, we can find solutions that will ultimately lift entire industries and our state's economy as a whole."

###